

Steve Young

I am nominating for the AAA Board to apply my experience in technology, business transformation and nonprofit governance to the Association's future. My principal goal is to take responsibility for the AAA's digital footprint, subject to the Board's allocation of portfolios.

My career has included senior leadership roles at Palo Alto Networks, Hewlett Packard Enterprise, Cisco, Veritas and Compaq/HP. I hold a BSc in Computer Science and have led global operations, digital support initiatives, automation and major organisational change. My experience includes leading an operation handling more than \$7 billion in service orders with a global workforce of 3,000.

I also served for more than twelve years on the Board of the Consortium for Service Innovation, a nonprofit industry association, contributing to its strategy and operations. That experience would help me contribute to the AAA's broader responsibilities as well as a digital portfolio.

As Vice President of the AAA Tasmania Region, I have led the website working group, coordinated regional input and liaised with the national President. I have also developed a strategic proposal exploring a more integrated website, animal registration and herd management capability.

I want the AAA's digital services to be useful, easy to access and financially sustainable. My focus would be on understanding member needs, setting clear priorities and overseeing delivery within the Association's means. I would bring experience in translating strategy into practical improvements, working with teams through change and assessing results.

As a partner in Simply Alpaca, I also bring the perspective of an alpaca enterprise. I would welcome the opportunity to learn from fellow Directors and members across the industry, deepen my understanding of the AAA's national responsibilities and help strengthen the value it provides to members.