



AUSTRALIAN ALPACA ASSOCIATION Ltd (AAA)

Minutes of the Board

Teleconference

6 February 2020

1. CONVENING OF MEETING

Chair Prue Walduck declared the meeting open at 15:00 6 February 2020

1.1. **PRESENT:** Michell Simberg; Prue Walduck; Sarah Wheeler Rochelle Veitch; Trevor Parry

IN ATTENDANCE: Amanda Olthof

1.2. **APOLOGIES:** Andrew Munn

1.3. **REGISTER OF DECLARATION OF INTEREST** - It was noted by the President that this Register was to be used by directors for any listed agenda items or anomalies that arise during the meeting where an interest needs to be declared. No additional declarations noted.

1.4. **WORK HEALTH AND SAFETY WHS** No additional items.

2. CONFIRMATION OF PREVIOUS MINUTES

Minutes of the AAA Board teleconference held 21 January 2020 as circulated were considered

B20M12 The Board **RESOLVED** to confirm the Minutes of the AAA Board teleconference held 21 January 2020 as a true and correct record Trevor / Sarah

2.1. TREASURER'S REPORT

Meeting is a continuation of the 21 January meeting to continue with the discussions on financial situation.

Capitations to regions were discussed. The Treasurer will develop some options for different levels of capitation and the options for regions paying for their actual costs for head office functions.

The continuation of World of Alpacas Magazine was discussed.

B20M13 The Board **RESOLVED** not renew the contract for the World of Alpacas magazine

All current contracts/agreements/direct debits have been reviewed and anything non-essential has been cancelled. Additional financial savings were discussed including review number of small shows and judge per diems.

CEO to check with insurance brokers re insurance coverage for members at shows and the number of non-member volunteers who can assist at a show and be covered and whether there is scope to increase that.

Discussion on direct debit agreement for AAA membership payments. Trevor to discuss whether this is possible with Nathan. Michelle and Amanda to discuss practicalities.

A range of potential efficiency and revenue opportunities were discussed including:

- International Judge's school
- Leveraging international alpaca associations and other breed society opportunities off eAlpaca.



- World conference/Peruvian Travel opportunities
- Incentives for introducing new members to the AAA (% discount on membership to “introducer” following renewal by a new member).
- “Champions” of the industry – create a ‘sponsorship’ style contributor that allows them extra benefits such as advertising at shows or website etc
- “subscriptions” to the AAA as an alternative to membership for people to be involved in the hobby / “cute” side of the industry.

Following discussion at last Board teleconference, Treasurer has undertaken discussions with Animal Health Australia regarding the MOU and requested for quotes for hourly services. For the period of negotiations, the Treasurer has advised that financial aspects of the MOU have been ceased, communications functions remain at status quo. Meeting with AHA Corporate Services General Manager is scheduled for next week. CEO requested inclusion in the meeting, Treasurer will discuss with President.

3. GENERAL BUSINESS

- Discussion on the revision of the Alpaca Advice sheets. All Board members to review and provide comment.
- Managing Alpacas in Australia booklet is under review and ready for re-print. All Board members to review and provide comment.
- Introduction to Alpaca magazine under review. Drafted as a publication with no advertisements so that it can be used for multiple years. Discussion on what form this magazine could take, but priority on getting the draft completed then Board can discuss. All Board members to review and provide comment.
- Trevor raised that the cost of implementing waybill into show system for eAlpaca, cost to be over \$4000. Board did not support the expenditure for changes to eAlpaca.

4. NEXT MEETING

20 March – Melbourne

Meeting closed at 5.58pm