

AAA MEAT AND HIDE POLICY

POLICY

The AAA will add value to the members by stimulating the development of the commercialisation and assisting in the sustainability of a viable Meat and Hide industry for all members

STRATEGIES

Specifically, the planning process will be supported by the Meat and Hides Sub-committee of the Marketing Access Trade and Commercialisation committee, who shall, under the guidance of the MAT&C Committee;

1. Work with Federal and State Government Agencies and Strategic Partners to showcase Australian Alpaca Meat in both local and world markets. Camelid Licences will need to be obtained by abattoirs for both local and export production. **The AAA will not condone the export of live animals for slaughter and will at all times try to discourage breeders from doing so.**
2. Development and implementation of a Quality Assurance (QA) scheme to support the meat and hide industries. The meat QA should adhere to the PhD study recently commissioned by RIRDC and carried out by Sydney University, from 2012 to 2015 inclusive and ongoing. Tanning of hides will need further attention.
3. All breeders should be encouraged to increase their herd size as now there is a market for the purchase and sale of all males being bred for the meat industry. This will improve the reliability of the supply chain, ensure sustainability and allow forecasting.
4. Support the establishment of training programmes to Chefs within a marketing plan and sponsor training to apprentices in TAFES and/or any other secondary education programmes.
5. General education of the public/consumer of the qualities and goodness of the meat within their diet. Look at obtaining approvals/endorsements from health eating advocates, i.e. Diabetes Foundation.
6. Guidance should be sought from those existing breeders who have already established themselves within the alpaca meat industry and are achieving success.

RESPONSIBILITIES

The AAA MAT&C Committee is responsible for the implementation of Policy and these Strategies and will provide reports on progress with respect to such strategies at least twice per annum.