

# **Australian Alpaca Association Ltd**

## **2022 National Alpaca Show**

### **Update #12 – July 2022**

# **Art, Product and Photography Event – announcement of Product Judge**

It gives me great pleasure to be able to let you know that we have a wonderful judge for the Product section of the upcoming National Alpaca Show.

With her own design label and boutique on Glen Osmond Road, Kalila has kindly agreed to be our Product judge. Kalila has run her own design and fashion label for about 12 years, with a focus on sustainable fashion and making her garments on site. Her timeless designs are made for modern living, with flair.

Urrbrae Agricultural High School has kindly agreed to convene the Art, Product and Photography sections of the National Alpaca Show. This will allow the senior fashion / home economics/ art and design students to work with a “real fashion designer”.

By creating a partnership between the AAA, Kalila and Urrbrae, we have the ideal opportunity to advance the understanding and use of alpaca fibre in fashion. From the perspective of our members who are entering their amazing works of creation in alpaca, we have the opportunity to have them appraised by someone who has carved a niche market in the fashion world and who is passionate about sustainable fashion. Kalila’s eye for detail, flair and function, have been honed by the challenge of balancing creation with function, beautiful pieces with meeting customer’s needs. Kalila designs and creates her own pieces on site and is acutely aware of the challenge to balance beauty, function and sustainability. She will bring a wonderful perspective to the creativity involved in the Product Section of our National Alpaca Show.