

## AUSTRALIAN ALPACA ASSOCIATION LTD NATIONAL ALPACA SHOW UPDATE #5 – MAY 2022 CHAMPIONSHIP TROPHIES AND SPONSORSHIP

It has long been the tradition to celebrate our Championship winners in three ways:

- A broad ribbon
- A trophy
- Name added to the illustrious Perpetual Trophy.

These Perpetual Trophies represent the best of the best and also mark the steady improvements our alpaca industry has made over the decades we have been celebrating at our National Show.

This year, our Championship winners will be celebrated with the same trifecta of awards, but with a twist ... The Perpetual Trophies will be safely stored in Canberra, but their image will be on the screen while the Championship judging is taking place. Also on the screen will be the list of previous winners, as well as the sponsor of this year's award.

It is envisaged that the screen will look something like:

## 2022 AAA CHAMPION MATURE FEMALE ALPACA



Previously awarded to: 2015 alpaca fgh 2010 alpaca abc 2016 alpaca ghi 2011 alpaca bcd 2017 alpaca hij 2012 alpaca cde 2018 alpaca ijk 2013 alpaca def 2019 alpaca jkl 2014 alpaca efg

SPONSORED BY ABC ALPACA STUD

There will soon be the opportunity to secure your chance to be one of the sponsors of the Age Championship Trophies, the Reserve Champion and the Best of Colour Trophies, for the 2022 National Alpaca Show.

This sponsorship will give you the chance to support your National Alpaca Show, while your stud receives exposure on the screen during the judging of the Age or Colour Championship you have sponsored. Your sponsorship will also be included in the appropriate section of the Show Catalogue. In all, we are hoping that as the sponsor of an Age or Colour Championship, you will receive due acknowledgement of your support and have the opportunity for everyone to learn a little about you and your alpaca endeavours.

Those who have previously sponsored an Age Championships at the Royal Adelaide Show, or an Age or Colour Championship at the most recent AAA National Show, will have the first opportunity to secure a 2022 sponsorship. The remaining Championship sponsorship opportunities will be released shortly afterwards.

In keeping with our increasing focus on fleece, the Championship awards for fleece will receive a similar "makeover" to both streamline and increase the significance of the awards. Opportunities to secure an Age or Colour Championship for fleece, will also be available soon.

In summary, there will be a range of sponsorship opportunities available. These will include:

Supreme Suri Halter and Fleece	Supreme Huacaya Halter and Fleece
Champion Suri Halter and Fleece	Champion Huacaya Halter and Fleece
Reserve Champion Suri Halter	Reserve Champion Huacaya Halter and Fleece
Best of Colour Suri and Fleece	Best of Colour Huacaya Halter and Fleece
Dam's Progeny Suri Halter and Fleece	Dam's Progeny Huacaya Halter and Fleece
Sire's Progeny Suri Halter and Fleece	Sire's Progeny Huacaya Halter and Fleece
	Most Valuable Commercial Huacaya Fleece

If you would like to be shortlisted for these limited opportunities, please contact Prue Walduck via email: <a href="mailto:prue@alpaca.asn.au">prue@alpaca.asn.au</a>